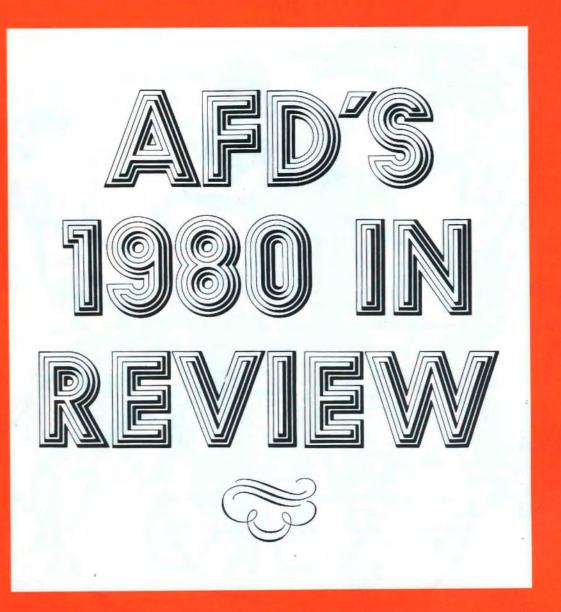


# THE FOOD DEALER

"The Magazine for the Michigan Food Market"

**WINTER, 1980** 





PEPSIT PEPSI-COLATAND CATCH THAT PEPSI SPIRIT ARE REGISTERED TRADEMARKS OF PEPSICO INC. PURCHASE.

Page 1 / The Food Dealer, Winter, 1980

#### OFFICERS:

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Detroit Food and Drug Center

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Farmer Grant's Market

\* Past Presidents

## HE FOOD DE*a*

Official Publication of the Associated Food Dealers

125 West Eight Mile Road, Detroit, Michigan 48203 • Phone (313) 366-2400

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Edward Deeb, Editor Nick Delich, Associate Editor Sarah Weber **Dawn Hosier** Theresa Daudlin

### CONTENTS

With the exception of Ed Deeb's commentary on the AFD's pending 65th Anniversary Banquet on March 24th, this issue of The Food Dealer is devoted entirely to a highlighted review of the AFD's activities during 1980.

The Food Dealer (USPS 082-970) is published quarterly by the Associated Food Dealers, at 125 West Eight Mile Road, Detroit, Michigan 48203. Subscription price for one year: \$3 for members, \$5 for non-members. Second Class postage paid at Detroit, Michigan. Send Form 3579 to 125 West Eight Mile Road Detroit, Michigan 48203.

### **Anniversary Banquet Reminder:**





### A SPECIAL INVITATION



The Associated Food Dealers request the pleasure of your company at our 65th Annual Trade Dinner, to attend the installation of our new Officers and Directors, and to honor the Food and Beverage Industry's importance to our community . . .

### TUESDAY, MARCH 24th 1981; AT COBO HALL, DETROIT

Ladies invited. Cocktail party, courtesy of Pepsi-Cola Company, begins at 5:30 PM. Dinner will be served at 7:00 PM - entertainment and dancing follows. Informal dress. \$35 per person. Please respond.



 Tony Munaco, President; Jerry Yono, Chairman; Edward Deeb, Executive Director. Cal Abbo; Stan Albus; Lafayette, Allen, Jr.; Cleo Ashburn; Jack Azzam; Sidney Brent; George Byrd; Don Harrington; Larry Joseph; Phil Lauri; Phil Mannone; Louis Najor; Phil Saverino; Jamal Shallal; Ray Shoulders; Tom Simaan; Louis Vescio; Harvey Weisberg; OFFICERS AND DIRECTORS.

# There's more than one way to Stroh-A-Party.

The Stroh-A-Party season is here and it's shaping up as the best one ever.

The reason is simple: more and more people are picking up more and more Stroh's. And not just in sixpacks. But in Stay Cold 12-packs, and 24-can Strohcases, as well.

Our big advertising and promotional campaign will keep the party going. And so will the great taste of Stroh's.

But you have to do your part.

Just keep plenty of Stroh's on hand, in all the popular packs. And if you run low, call your Stroh distributor fast.

Remember, every time your customers Stroh-A-Party, someone has to clean up.

It might as well be you.

For the real beer lover.

THE STROH BREWERY COMPANY, DETROIT, MICHIGAN

### YOUR ASSOCIATION AT WORK

# A REVIEW OF 1980 AFD INVOLVEMENT, ACTION PROGRAMS

### **JANUARY**

The year began with representatives of our industry reviewing the results of a survey on Michigan's bottle bill conducted for AFD and several other organizations by Marketing Opinion Research. An analysis showed Michigan voters liked the bottle bill, but also indicated it would support some amendments and/or alternatives . . . The White House Conference on Small Business was held Jan. 13-17 in Washington. AFD executive director Ed Deeb, David Raben of Esquire Restaurant and Jeff Stone of Stone Soap Company were three of 25 Michigan delegates who attended, made recommendations. met with President Carter and attended a White House reception hosted by President and Mrs. Carter.

Detroit Association of Grocery Manufacturers' Representatives (DAGMR) held its Annual Installation Dinner at the Fairlane Manor in Dearborn... John Luvera of Seagram's was elected president of the Michigan Liquor Vendors Association, succeeding Rowland Harris... As part of 1980 economic projection, AFD's Ed Deeb

appeared on WJBK-TV2 Jan. 10 to review the food industry portion.

AFD successfully led a movement of industry organizations to oppose de-regulation of beer advertising rules, which was supported by Gov. Milliken and his Cabinet. The Joint/Senate Administrative Rules Committee did not feel the deregulation would help the state's beverage industry, and voted to oppose the proposal.

The State Legislature passed a measure increasing the mark-ups for SDD's from 15% to 17%, which was strongly supported by AFD. AFD then met privately with Gov. Milliken to learn why he would not sign this measure. Following the meeting, he assured AFD he would take another look; then eventually signed the measure. Attending the meeting from AFD were Jerry Yono, Mike George, Ed Deeb, Larry Joseph, Armand DiCapita and Rocky Farhat.

#### **FEBRUARY**

AFD met with officials of New Detroit, Inc. to begin formalizing a

Task Force or coalition orginally discussed late in 1979... AFD met with Sen. Doug Ross to review needed relief for small businesses in Michigan generally, and from the state's Single Business Tax in particular.

AFD participated in a Testimonial Dinner held in honor of Liquor Control Commissioner Maxine Perry at Detroit's Plaza Hotel. AFD president Jerry Yono and Ed Deeb presented Mrs. Perry with an appropriate citation... AFD officers met with Sen. Kerry Kammer to review various concerns of the AFD membership and our industry for 1980. Attending the meeting were Tony Munaco, Larry Joseph, Jerry Yono and Ed Deeb.

#### MARCH

On Mar. 4, AFD met with Robert Little, chief of the Wayne County division of the Michigan Dept. of Social Services in the first of several meetings to re-establish the Missing Warrant Unit, to help coordinate an attempt to curb fraudulent government checks being passed by welfare



SHOWN IN AN INFORMAL BREAK at The White House Conference On Small Business, are, left to right: Richard Sanford, Kalamazoo, chairman for the Michigan delegation; A. Vernon Weaver, administrator of the Small Business Administration; Jeffrey Stone, delegate from Detroit; and AFD's Ed Deeb.



### MOHAWK VODKA

sold over 4,800,000 bottles last year

Mohawk Vodka 88-100 Proof Made from 100% grain neutral spirits Mohawk Liqueur Corp., Detroit, Mich. recipients . . . Met with officials of Blue Cross and Blue Shield to review the full package of new coverages and rates put together for AFD members, after several months of negotiations.

Met with officials of the Can Manufacturers' Institute to review the devastating affect of Michigan's bottle bill on retailers and various beverage distributors . . .

A delegation of AFD representatives met with Dr. Claude Young, president of the Southern Christian Leadership Council, Detroit Chapter, to discuss mutual issues of concerns to grocers and the community atlarge. Those attending were Jerry Yono, Jamal Shallal, Ed Deeb and Mike George ... AFD participated in a Business/Community Task Force meeting of the City of Detroit's Human Rights Commission.

Mar. 21, AFD met with reporters and community affairs people at WXYZ-TV7 to discuss business problems affecting grocers, supermarket operators and vendors . . . Grosse Pointe Quality Foods moved into its new headquarters and distribution center in Canton Twp. . Allied Supermarkets' new president Jack Rixmann, in a public statement, announced "our company is going to make it," after it was operating under reorganizational rules of Chapter 11.

AFD's 64th Annual Trade Dinner was held Mar. 25 at Cobo Hall, Detroit. Featured guests of honor included Detroit Mayor Coleman Young, Michigan Appeals Court Judge Michael Cavanagh, Walter Douglas of New Detroit, Sens. Gil DiNello and Kerry Kammer, Reps. Frank Wierzbicki, Ted and Stan Stopczynski and a host of other government officials and dignitaries on hand to greet the 1,200 who attended the big event . . . Met with members of the Liquor Control Com-

(continued on page 10)



Mayor COLEMAN YOUNG



Judge MICHAEL CAVANAGH



**WALTER DOUGLAS** 

# GRABAKEGOF DYNAMITE TASTE.



The crystal clear Keg of Colt. Twelve ounces of dynamite taste. Grab a Keg or a six pack tonight, and keep your good time going strong.





G. HEILEMAN BREWING CO. LA CROSSE, WISLONSIN AND OTHER CITIES

### Off The Deeb End

**EDWARD DEEB**AFD Executive Director



### DON'T MISS OUR 65th ANNIVERSARY BANQUET MARCH 24th!

The date has been set for the Associated Food Dealers' 65th Annual Trade Dinner. It will be held on Tuesday, March 24, at Cobo Hall in Detroit's exciting Renaissance Center.

Although our attendance at this colorful event has reached as high as 1,300 and regularly averages over 1,000 persons, not enough retailers take advantage of the year's big night out.

AFD supplier members regularly support the event and have continuously sponsored or co-sponsored various portions of the cocktail hour, the banquet itself and the entertainment.

During this big AFD trade dinner, we take it upon ourselves, in behalf of the entire industry, to invite various civic and government officials and other dignitaries to give members a chance to meet with them, and they with you.

The event gives each of us — retailer, wholesaler, manufacturer and broker, a chance to get together socially, away from the pressures of business. From the reaction we get, the ladies thoroughly enjoy attending this lively affair.

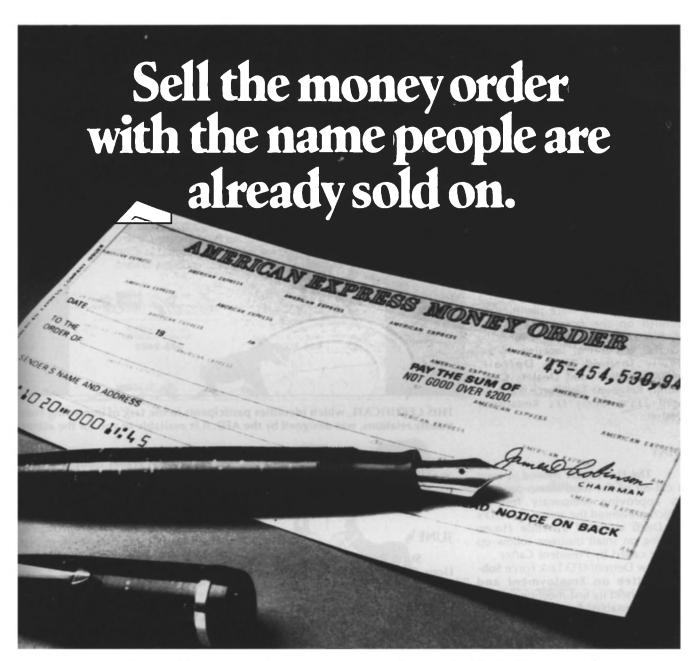
The retailers who make it a point to attend are never disappointed. Those who have never joined us, don't know what they're missing!

This banquet will, as always before, feature elegant, top-flight entertainment, strolling musicians, and a fine orchestra for your dancing pleasure.

So, mark your calendars now, and plan to be a part of our 65th anniversary celebration at Cobo Hall.

Suppliers are reminded there is still time to sponsor various portions of the banquet and entertainment, or place ads in the program issue of *The Food Dealer* which is used at the banquet. For ticket reservations, contact any of the AFD directors, or the AFD office at (313) 366-2400 today.

I personally look forward to seeing you at our party.



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none of your valuable shelf space, and you'll find them to be the most profitable square foot in your store.

Add to that our extensive selection of point-of-sale materials, and you'll be amazed to find out just how much store traffic American Express Money Orders will generate.

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For more information, simply call Jim Foster, at 1-800-525-7629, or AFD, at (313) 366-2400.

You'll see for yourself. It pays to do business with American Express Money Orders.



### American Express. The money-making money order.

Members of the Associated Food Dealers are exclusive agents for our group money order program.

### (continued from page 6)

**mission** to review various items of concern to AFD members.

#### **APRIL**

April 8th was the first telecast of a weekly food information series on WDIV-TV4 with reporter Carmen Harlan and AFD's Ed Deeb. The series lasted through mid-July . . . AFD met with the Michigan Department of Agriculture's Director Dean Pridgeon and Ed Heffron to review the new Michigan food licensing law. Representing AFD were Don Harrington, Don Rishoi and Ed Deeb.

Met with Oakland Press reporters to provide background on a feature story they were planning to publish on the competiveness of Michigan's food distribution industry.

The first formal meeting of the newly formed New Detroit, Inc./Associated Food Dealers Community Relations Task Force was held April 23 at Jimmy D's Restaurant, Detroit.

#### MAY

The U.S. Senate moved to avert a cut-off of the food stamp program by approving temporary funding which prevented the action . . . AFD's Ed Deeb attended a White House briefing on small business follow-up action called by President Carter . . . the New Detroit/AFD Task Force Subcommittee on Employment and Training held its first meeting to draft plans for establishing a retail food industry training center.

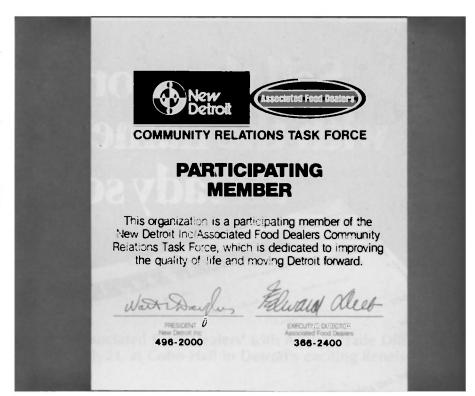
DAGMR hosted the officers and directors of AFD at its monthly mid-may luncheon. AFD president Jerry Yono and Ed Deeb addressed the organization and helped answer questions with the help of AFD's Phil Lauri, Stan Albus, Sid Brent, Maury Young and Don Rishoi... AFD met with Rep. George Montgomery and his staff about a forthcoming forum titled "Operation Breadbasket," which was later held May 31 and created a stir in the community.

Ogonowski to review problems and issues coming before his House Liquor Committee . . . AFD met with representatives of the Michigan Lottery Bureau to review various suggestions and problems on behalf of AFD member retailers with daily terminals . . Michigan Association of Weights and Measures Officials held its 66th

annual conference at Shanty Creek,

Bellaire . . . Food Marketing Institute

AFD met with Rep. Cass



THIS CERTIFICATE, which identifies participants in the task of improving community relations, was designed by the AFD. It is available to you for the asking.

(FMI) held its annual convention in Dallas. One of the themes: "How to assure survival of the family business."

### JUNE

Stroh Brewery hosted the NFL-Lions Golf Outing June 2 at Detroit Golf Club...DAGMR held its Annual Spring Golf Outing...Michigan Dairy Association held its Annual Gold Outing at Plum Hollow...Associated Grocers of Michigan (AG Stores) held its annual meeting in Lansing.

President Carter sent to Congress a standby gasoline rationing plan based on the distribution of coupons to vehicle owners . . . Citizens For A Fair Drinking Age said it had enough signatures to put the question of reducing the legal drinking age from 21 to 19 on November's ballot. (The issue was later defeated by the state's voters) . . . New Detroit/AFD Task Force Subcommittee on Merchants Complaints met to identify and pinpoint complaints merchants were having in the community.

Four Detroit area food chains sign new 3-year labor pacts (A&P, Chatham, Farmer Jack and Kroger) with Retail Clerks Local 876 and Meat Cutters Local 539. Wages were upped from \$8.17 per hour (\$11.33 with fringes) to \$11.77 per hour (\$16.65 with fringes) . . . Rep. George

Cushingberry, Walter Douglas and Ec Deeb appeared on a half-hour special showing of "Focus Detroit," hosted by Tom Fox on WJBK-TV2... Congress passed the Motor Carrier Bill with the food backhaul provision, which would result in fuel savings from fewer empty truck backhauls and cut the cost of food. AFD supported this measure.

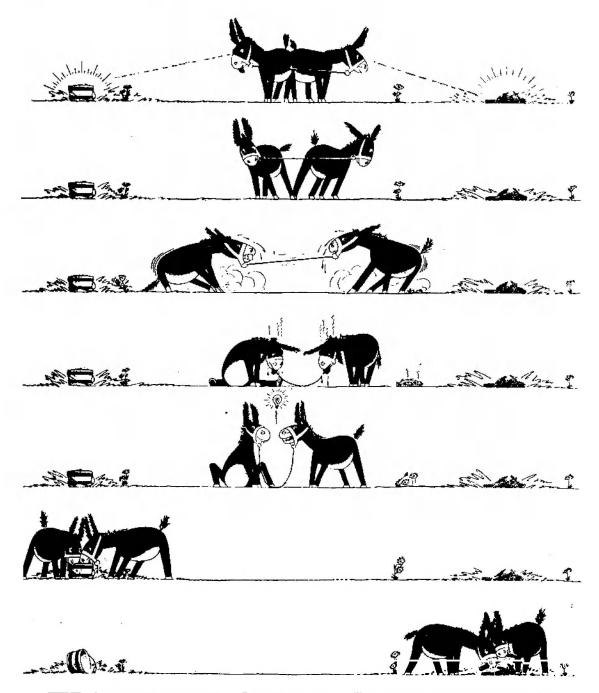
#### JULY

Hamady Super Markets purchased 21 Kroger stores in western Michigan, bringing to 46 the number of stores now operated by the Flint-based food chain... Members of AFD assisted the Civic Host Committee to treat the national news media and delegates to the Republican Convention in Detroit to a "Taste of Detroit" party... Grosse Pointe Quality Foods filed suit against Allied Supermarkets claiming Allied used the protection of the federal bankruptcy laws to gain unfair advantage over its competitors.

Enrollment got underway this month for AFD's new Blue Cross-Blue Shield and Delta Dental programs; when the enrollment period ended over 800 stores and companies signed up . . . Spartan Stores, Inc., Grand Rapids-based wholesale company, announced that its sales for its recent fiscal year reached \$786 million, according to president Gene Morrison . .

**Stroh Brewery Company** purchased controlling interest of the F. & M.

### WHEN WE ALL PULL TOGETHER



## **EVERYBODY BENEFITS**

**JOIN THE** 



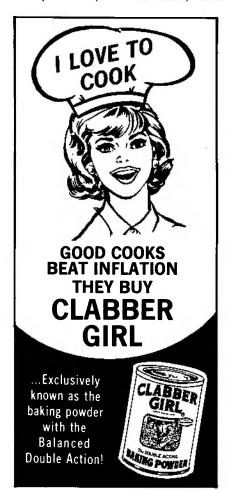
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Schaefer Brewing Company, based in Allentown, Pa. . . AFD's Ed Deeb addressed the luncheon meeting of the **East Detroit Kiwanis Club;** his topic: "The Food Industry Today and Tomorrow."

#### **AUGUST**

A boycott and march on innercity food stores along Livernois in Detroit was announced, following the killing of a youth in a robbery attempt. AFD advised members to "keep their cool and remain calm." As it turned out 50 persons participated in the march with no problems reported. AFD's Jerry Yono, Ed Deeb, Mike George and Louis Stephen patrolled the street in advance of the march and met with merchants asking them not to provoke any incidents . . . In cooperation with the Teamsters Union, Local 1038, AFD drafted, printed and distributed driver-retailer guidelines for working together in harmony.

Michigan Dept. of Agriculture officials met with retailers in Detroit to learn of various problems affecting them . . . AFD asked Attorney General Frank Kelley to rule on the legality of the new food license law, since many counties were still inspecting stores independently of the state, thus



avoiding the uniform inspection intent of the law . . . AFD began interviewing various public relations companies to outline and eventually implement a community relations campaign . . . New Detroit's Walt Douglas and AFD's Ed Deeb appeared on WXYZ-TV7's "Haney's People" to discuss how merchants and the community were working toward harmony and understanding.

#### **SEPTEMBER**

AFD again met with officials of Michigan's Dept. of Social Services to stress the need to reinstitute the missing warrants unit, which eventually was instituted on Jan. 12, 1981...U.S. House Bill 6734, the Small Business Development Act of 1980, offered hope to small businesses for relief from high taxes and excessive governmental interference... AFD participated in the State House Ad Hoc Liquor Committee to review various proposals which would affect beverage retailers, producers and distributors.

AFD met with officials of various community groups and retailers in Pontiac to help establish better community relations programs in that city... AFD's Ed Deeb and Jerry Yono met with Detroit Councilman Clyde Cleveland to review progress made with the New Detroit coaltion... AFD's 5th Annual Golf Outing was held at Hillcrest Country Club Sept. 29th, with dignitaries Sheriff William Lucas, Walter Douglas and Judge Pat Boyle attending.



**WILLIAM LUCAS** 



**Judge PAT BOYLE** 



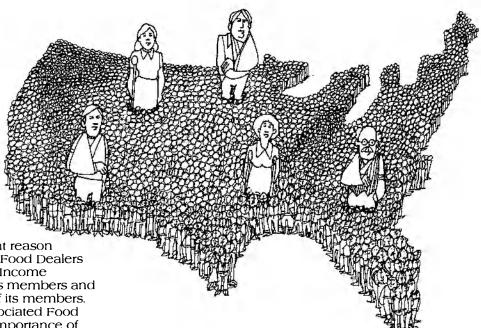
**WALTER DOUGLAS** 



EARLY STARTERS at AFD's golf outing. Left to right: Howard Phillips, Kar-Nut Products; Don Duchene, New Era Potato Chips; Don Dorst, Independent Biscuit Company; and Carl Leonhard, Detroit News.

### Food For Thought —

# This Year Americans Will Miss Over 300 Million Days Of Work Because Of Serious Disability.\*



That is one important reason why the Associated Food Dealers endorse a Disability Income Protection plan for its members and for the employees of its members. Members of the Associated Food Dealers realize the importance of Disability Income Protection. In the last 17 years, over one-half a million dollars have been paid to members in benefits for covered injuries and illnesses.

Disability Income Protection can help your — by providing benefits when you really need them. Disability Income Protection provides benefits to help you meet the day-to-day living expenses that continue even when you're disabled. More importantly, regular monthly benefits can help provide you and your family with peace of mind and financial security when you are unable to work because of a covered illness or injury.

For the past 17 years, Mutual of Omaha, underwriter of this plan, has offered personal service to members of the Associated Food Dealers and their employees.

Personal service means you can count on a trained insurance representative to design a program to meet your needs.

Now-the Associated Food Dealers also endorses a Life Insurance Protection plan. This plan is underwritten by United of Omaha, the people you can count on to provide life insurance protection for the ones you love. Life insurance can provide an extra cushion between your family and financial worry.

For more information about Disability Income Protection and Life Insurance Protection, contact your nearest Mutual of Omaha office. Call today or complete the coupon and mail it to us. As a member of the Associated Food Dealers, you can count on Mutual of Omaha for financial protection.

\*Statistics from the National Underwriter Company

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	Associated Food Dealers 125 West Eight Mile Road • Detroit, Michigan 48203
	YES! I am interested in more information about:  ☐ Disability Income Protection for myself ☐ Disability Income Protection for my employees ☐ Life Insurance
!	Name
i	City State ZIP



AWARD RECIPIENTS. Ivan Ludington, president of Ludington News; and Frank Angelo, right, Detroit Free Press.

#### **OCTOBER**

AFD held its 15th Annual Awards Night at the Royalty House in Warren; Ivan Ludington, Sr. of Ludington News Company was named the Industry Man of the Year. Others honored for Distinguished Service were: Sam Cosma, Dave Burt, William Swanson, Robert Baker, Gerald Inman, Tyree Smith, Ray Jonas, Loyal Sundberg, Frank Angelo, Carmen Harlan, Robert Little and BUOY-10... At an LCC hearing, AFD opposed revising the state liquor laws to permit gasoline dealers to sell beer, wine and liquor.

President Carter signed U.S. Senate Bill 265 that would provide for reimbursement of the costs for legal fees in successful defense by small business against federal agencies, including IRS. AFD strongly supported this measure . . . The move to deregulate liquor rules as proposed by the Governor and the Legislature was delayed for at least three months, due to strong opposition from AFD and other industry organizations . . . New Detroit and AFD sponsored a meeting with retailers Oct. 15 to help provide greater dialogue between merchants, their problems and the community atlarge.

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### +

# ANNOUNCING THE NEW ASSOCIATED FOOD DEALERS—SPONSORED FIRST-AID KIT PROGRAM FOR YOUR STORES OR COMPANIES

The 3W Kit



The 3W provides first aid coverage for up to 100 employees. A rubber gasket along the inner edge prevents water, dust and air from entering and affecting its contents.

Price per unit \$60 COMPLETE KIT

The 7W Kit



The 7W provides first aid coverage for 15 employees. The contents will control and sustain various types of common injuries.

Price per unit \$30 COMPLETE KIT

Both of these handsome units are updated to meet current requirements and recommendation of both O.S.H.A. and M.I.O.S.H.A. At this special price, they are a MUST for the safety of your business operation.

(NOTE: Complete refills of the contents are also available!)

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	SPECI	AL ORDER FORM	M	 	·
<ul> <li>Number of the 7W First A</li> <li>Number of the 3W First A</li> <li>Number of Refills for the</li> <li>Number of Refills for the</li> <li>NOTE: Prices are F.O.B. Associate (Plus Michigan</li> </ul>	Aid Kit(s) @ \$60.00 a 7W Kit @ \$20.00 a 3W Kit @ \$35.00 a d Food Dealers Office	a kit		 \$ \$	
STORE/COMPANY				 	
ADDRESS				 ZIP	
SIGNATURE:					
	pick up the units when hip to us, C.O.D., at the	ready, please phone. above address, via U.P.S			
MAKE CHECK PAYABLE AND MAIL	WITH FORM TO:	ASSOCIATED FOOD			

**DETROIT, MICHIGAN 48203** 



IT'S NOT EASY to gather our past presidents — who mix with the huge crowds that attend our functions — to stand still long enough to get them all in one picture, but our photographer managed it, for the first time, at our 64th anniversary banquet. They are, left to right: Harvey Weisberg, Lou Vescio, Phil Lauri, Ray Shoulders, Allen Verbrugge and Phil Saverino.

# WHY FUSS WITH COUPONS WHEN THE AFD COUPON REDEMPTION CENTER CAN DO THE JOB FOR YOU?

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AFD MEMBER

AFD and the industry were saddened at the passing of attorney George N. Bashara, Sr., AFD legal counsel for 40 years; and Al Bonahoom, chairman and chief officer of Wolverine Packing Company; and George Diamond of Arrow Liquor Company . . . AFD's Ed Deeb addressed the advanced marketing class at Wayne County Community College ... New Detroit and AFD's Community Relations Task Force issued a six-month progress report for the coalition . . . AFD met with U.S. Sen. Carl Levin regarding the lack of "due process" with USDA's food stamp program as it relates to merchants accepting them.

### **NOVEMBER**

On Nov. 5th, AFD met with the Detroit Black Minister's Council as part of the New Detroit/AFD Community Relations program to explain the merchants' problems and seek the support of the clergymen in helping to resolve them . . . Met with the Manpower Division of the City of Detroit to begin forulating plans for an industry-wide training program . . . AFD met with Oakland County Health Department in an attempt to clarify confusion resulting from the new state food licensing law and duplicate inspections.

AFD assisted the Chaldean-American Youth Club in publicizing food donations it had gathered for







LARRY JOSEPH



JAMAL SHALLAL



**DON HARRINGTON** 

needy families over Thanksgiving . . . AFD's Ed Deeb participated in a 2-part series on shoplifting in cooperation with WXYZ-TV7 over the Thanksgiving Day holiday . . . Chatham Super Markets opened a new warehouse store called Pak-N-Save in Waterford.

#### DECEMBER

AFD called a news conference following the murders of grocers lallal Orow and Nabil Zoma to beef up AFD's Reward Program; ask for citizens to begin a Neighborhood Watch over stores and other businesses; and urged police to step up its patrols of supermarkets and vendors making deliveries . . . AFD and New Detroit hosted a special luncheon

meeting with members of the **Detroit Common Council** to report progress in merchant-community relations.

At AFD's Annual Meeting and elections, Tony Munaco was elected president of AFD, succeeding Jerry Yono; Larry Joseph and Jamal Shallal were elected VP's and Don Harrington, treasurer. Elected as directors were: Phil Saverino, Harvey Weisberg, Louis Najor, Cal Abbo, Tom Simaan, Phil Mannone, Cleo Ashburn and Ray Shoulders . . . AFD met with officials of Detroit Manpower to review the first draft outline of a proposed training program.

U.S. Sen. Carl Levin, on behalf of AFD, introduced an amendment to the USDA food stamp program to re-

quire "due process" to retailers charged with selling ineligible items, and require USDA to promptly notify merchants of any problems . . . AFD was one of several groups which supported a Senate bill which was approved this month, eliminating the need for a security bond for retailers with SDD or SDM licenses . . . Entenmann's, Inc., a large eastern bakery, began distributing its products in Detroit this month . . . Michigan's Worker Compensation Law Reform was finally approved after a year's debate. As a result, jobless benefits will rise, but the bill sharply restricts compensation to workers who voluntarily quit or retire.

**END OF REPORT** 



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BUFFER...
yourself from other traffic;
leave room to react.

ONSERVE . . . momentum by avoiding unnecessary braking, turning, accelerating.

ECELERATE . . . using the natural resistance of the engine, road, tires.

in motion; start smoothly and quickly; keep a steady pressure on the gas pedal.

IX UP...
your car; maintain correct tire
pressure; keep your engine
in tune.

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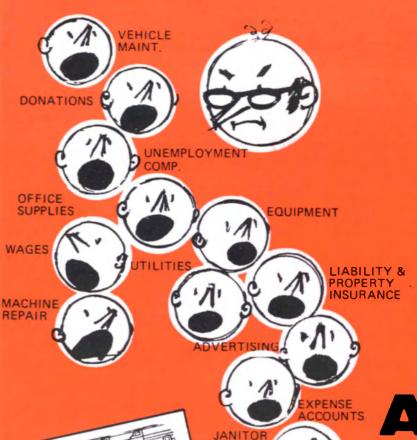
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American Lamb Council 592-1127	Detroit City Dairy, Inc	The Macomb Daily
BAKERIES	Detroit Pure Milk (Farm Maid) 837-6000	Observer & Eccentric Newspapers 591-2300
Archway Cookies 532-2427	Grocer's Dairy Company (616) 243-0173	Port Huron Times Herald (1) 985-7171
Awrey Bakeries 522-1100	McDonald Dairy Company (313) 232-9193 Melody Farms Dairy 525-4000	WDIV-TV
Farm Crest Bakeries 554-1490	Najor's Dairy Company	WWJ-AM-FM
Grennan Cook Book Cakes 896-3400	Ny-Best Distributors (616) 694-6354	NON-FOOD DISTRIBUTORS
Grocers Baking Co. (Oven Fresh) 537-2747	Stroh's Ice Cream 961-5843	
Independent Biscuit Company 584-1110 Koepplinger's Bakery, Inc 967-2020	Wesley's Quaker Maid, Inc 883-6550	Amoco Oil Company (Standard) 275-5500  A.W. Curtis Laboratories 833-6979
Fred Sanders Company	Ira Wilson & Sons Dairy 895-6000	B & B Beauty Products
Schafer Bakeries (517) 386-1610	<ul> <li>COUPON REDEMPTION CENTER</li> </ul>	Big Rapids Distributing Co 259-1888
Taystee Bread 896-3400	Associated Food Dealers (313) 366-2400	Cleanway Products 834-8400
Wonder Bread 963-2330	DELICATESSEN	Household Products, Inc 682-1400
CANDY & TOBACCO	Home Style Foods Company 874-3250	Ludington News Company
Fontana Brothers, Inc 897-4000	Dudek Dell Foods (Quaker) 891-5226	Society Pet Products 791-8844
J& J Wholesale Tobacco & Candy 754-2727	Specialty Foods Company 893-5594	
Quality Distributors 538-2961	EGGS & POULTRY	<ul> <li>OFFICE SUPPLIES EQUIPMENT</li> </ul>
Wolverine Cigar Company 554-2033	Eastern Poultry Company 875-4040	City Office Supplies, Inc 885-5402
BEVERAGES	Orleans Poultry Company	POTATO CHIPS AND NUTS
Action Distributing Company 591-3232		Bachman Foods 756-0150
Anheuser-Busch, Inc	FISH & SEAFOOD	Better Made Potato Chips 925-4774
B & 8 Beer Distg. Co (616) 458-1177	United Fish Distributors 962-6355	Duchene (New Era Chips) 921-0800
Bellino's Quality Beverages 675-9566	FRESH PRODUCE	Frito-Lay, Inc
Canada Dry Corporation 937-3500		Kar-Nut Products Company 541-7870
Harvey W. Ewald & Assoc 527-1654	Cusumano Bros. Produce Company 921-7100	Superior Potato Chips
Abe Cherry Dist	Tony Serra & Sons Produce	
Coca-Cola Bottling Company		<ul> <li>PROMOTION</li> </ul>
D. B. O. Inc	ICE PRODUCTS	Action Adv. Dist. & Mailing Company 964-4600
Faygo Beverages	Midwest Ice Corp 868-8800	Bowlus Display Company (signs) 278-6288
Heath Wine & Spirits 382-2334	INSECT CONTROL	Stephen's Nu-Ad Advertising & Prom 521-3792 S & H Promotional Services (312) 449-4758
G. Heileman Brewing Co	Nu-Method Pest Control Service 898-1543	Stanley's Adv. & Distributing Company . 961-7177
Home Juice Company	Rose Exterminating Company 588-1005	
Hubert Distributors, Inc.         858-2340           Kozak Distributors, Inc.         925-3220		REAL ESTATE
Don Lee Distributors, Inc	INVENTORY, TAXES, BOOKKEEPING	O'Rilley Realty & Investments 689-8844
L& L Wine Company 491-2828	Abacus Inventory Specialist	Realbus 569-3000
Metes & Powers, Inc 682-2010	Approved Inventory Specialists Co 571-7155 Gohs Inventory Service	RENDERERS
Metroplex Beverage Corp 897-5000	George R. Shamie, CPA 474-2000	Darling & Company 928-7400
Miller Brewing Company 465-2866	Washington Inventory Service 557-1272	Detroit Rendering Company 571-2500
Mohawk Liqueur Corp		Wayne Soap Company 842-6002
Needham & Nielsen Sales	<ul> <li>INSURANCE, PENSION PLANS</li> </ul>	SERVICES
O'Donnell Importing Company 386-7600	Blue Cross, Blue Shield of Michigan 225-8000	American Express Company 624-3539
Pabst Brewing Company 525-7752	Ward S. Campbell, Inc	Atlantic Saw Service Co (800) 631-7650
Pepsi-Cola Bottling Company 362-9110	Michigan HMO Plans 961-1610	Bassett Travel Service 559-8703
Jos. Schitz Brewing Co	Mid-America Associates 585-7900	Comp-U Check
Seagram Distillers Co	Mutual of Omaha 569-2200	Gulliver's Travel Company 567-2500
Spirits Marketing, Inc	MANUFACTURERS	Print-Guard Thumbprints 343-0222
SquirtPak Sun-Glo Pop (616) 396-2371	Carnation Company 851-8480	Swiss-Clean, Inc. (Taski) 348-6100
Stroh Brewery Company 259-4800	Del Monte Foods	SPICES AND EXTRACTS
H.J. Van Hollenoeck Distributors 469-0441	General Foods, Corporation 427-5500	Rafal Spice Company 962-6473
Vernor's RC Cola	General Mills, Inc	
Vivlano Wine Importers	Green Giant Company (313) 879-0931	<ul> <li>STORE SUPPLIES AND EQUIPMENT</li> </ul>
Warner Vineyards (616) 657-3165	Kellogg Sales Co	Almor Corporation 399-3320
Wayne Distributing Co 427-4400	Kraft Foods	Belmont Paper & Bag Co 491-6550
Vic Wertz Distributing Company 293-8282	Procter & Gamble Company 336-2800	Black Jack Iron Works 893-7677
E.J. Wieferman Co	Raiston Purina Company 477-5805	Burton Refrigeration
CATERING HALLS	Red Pelican Food Products, Inc 921-2500	Globe Slicing Company (Biro) 545-1855
Royalty House of Warren 264-8400	Shedd Food Products 888-5810	Great Lakes Cash Register, Inc 383-3523
BROKERS, REPRESENTATIVES	Velvet Food Products 937-0600	Hobart Corporation 542-5938
Acme Food Brokerage 968-0300	<ul> <li>MEAT PRODUCERS, PACKERS</li> </ul>	Hussman Refrigeration, Inc 471-0710
Allstate Sales-Marketing, Inc 535-2070	Ed Barnes Provisions 567-7337	Lepire Paper & Twine Company 921-2834 Liberty Paper & Bag Company 921-3400
American Food Associates 478-8910	Bogie Farm Products 571-6331	Multi Refrigeration, Inc 399-3100
Bob Arnold & Associates 646-0578	Dart Meats 831-7575	Pappas Cutlery & Grinding 965-3872
B-W Sales	Detroit Veal & Lamb, Inc	Sales Control Systems, Inc 356-0700
Embassy Distributing	Frederick Packing Company 832-6080	Toledo Scale Company 588-4410
Mid-America Food Brokers 478-8840	Giendale Foods 962-5973	<ul> <li>WHOLESALERS, FOOD DISTRIBUTORS</li> </ul>
Halling-Keil Company 357-2200	Grill Meat Products 963-2710	Associated Grocers of Mich (517) 694-3923
Key Sales & Marketing 885-4900	Guzzardo Wholesale Meats, Inc	Bay City Milling & Grocer Co (517) 694-3923
Harold M. Lincoln Co	Hartig Meats	Central Grocery Company (1) 235-0605
Paul Inman Associates, Inc	Herrud & Company (616) 456-7235 Hygrade Food Products 464-2400	Grosse Pointe Quality Foods 397-1200
McMahon & McDonald 477-7182	Kowalski Sausage Company, Inc 873-8200	Hesano & Sons
Marks & Goergens, Inc	L—K—L Packing Company 833-1590	Kramer Food Company 585-814
Merit Sales Corporation 569-3634	Maxwell Foods, Inc 923-9000	Kaplan's Wholesale Food Service 961-656
Nationwide Food Brokers 569-7030	Midwest Sausage & Corned Beef 875-8183	Leddy Wholesale Co
Northland Marketing	Naser International	M & B Distributing Co
The Pfeister Company 591-1900	Peschke Sausage Company 368-3310 Peter Eckrich & Son, Inc 937-2266	Nor Les Sales, Inc
Regale Importing & Brokers 882-0695	Potok Packing Company 893-4228	Nydco, Inc
Sahakian & Salm 962-3533	Regal Packing Company 875-8777	Scot Lad Foods, Inc
Sosin Sales Company 557-7220	Ruoff, Eugene Company 963-2430	Spartan Stores, Inc (616) 878-2000
Stark & Company	Weeks & Sons (Richmond) 727-3535	Super Food Services, Inc (517) 823-8421
		United Wholesale Grocery Co (616) 878-2276
Stiles-DeCrick Company	Winter Sausage Manufacturers 777-9080	Officed Wildesdie Glocely Co (010) 070-2270
Sullivan Sales, Inc 531-4484	Wolverine Packing Company 965-0153	Wing Lee Lung, Inc 831-7642
Sullivan Sales, Inc.         531-4484           James K. Tamakian Company         352-3500		Wing Lee Lung, Inc
Sullivan Sales, Inc.         531-4484           James K. Tamakian Company         352-3500           Mort Weisman Associates         557-1350	Wolverine Packing Company	Wing Lee Lung, Inc
Sullivan Sales, Inc.         531-4484           James K. Tamakian Company         352-3500	Wolverine Packing Company 965-0153	Wing Lee Lung, Inc 831-7642

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